



Down Syndrome Awareness Group of East Tennessee

P.O. Box 53575. Knoxville TN 37950-3575
865.202.8867

Additional forms available online: www.dsagtn.org

Sponsor Ads – 2010 Buddy Walk Program

On Sunday, October 10, 2010, the Down Syndrome Awareness Group of East Tennessee will hold its annual Buddy Walk, celebrating individuals with Down syndrome. This year's Walk will take place at World's Fair Park, which is a beautiful new location! Placing an ad in the Buddy Walk program will put your business name in the hands of nearly 500 people. All ads will appear in black & white print. Ad sizes and prices are:

Full-page (5 ½ by 8 ½)	\$100
Half-page (5 ½ by 4 ¼)	\$50
Quarter page (business card)	\$25

- Ads may be placed in honor of someone with Down syndrome – see “Special Note” below.
- Ads may contain a coupon incentive (Ex. Save 20% with this ad)
- Because DSAG is a 501(c)(3) organization, a portion of your donation is tax-deductible, as allowed by the IRS.

To place your ad, please fill out the bottom portion of this form or send an email with ad information to the email address below. For more information, please call (865) 202-8867.

Deadline to place ads: September 15, 2010

Name of Business _____

Address _____

Contact Name _____ Phone _____

Ad Incentive _____

Special Note _____

Sponsoring Family _____

Full-page (\$100)

Half-page (\$50)

Quarter-page (\$25)

**If you have camera-ready copy for your ad, please return it with the check. OR, you can e-mail ad copy (.jpeg files preferred) to ads@dsagtn.org and put “Buddy Walk Program” in the subject line. If no ad copy is received, DSAG will create your ad with information provided.

Please enclose check and form, and return to DSAG, PO Box 53575, Knoxville, TN 37950-3575