

(YOUR NAME / TEAM NAME)
(ADDRESS)
(CITY, STATE, ZIP)
(PHONE NUMBER)
(E-MAIL ADDRESS)

Dear Friends,

We are excited about participating in the upcoming Buddy Walk® benefiting the Down Syndrome Awareness Group of East Tennessee (DSAG) and the National Down Syndrome Society. We could really use your help!

This great event raises money to promote awareness for all individuals with Down syndrome. In addition, funds raised for DSAG through the Buddy Walk help pay for *Down Comfort* kits for new parents, advocacy training, books and materials for families, physicians and educators, and our annual social gatherings.

Last year's Buddy Walk raised more than \$40,000. We want to do even better this year so we can continue programs and services, as well as add to them.

The Buddy Walk will be held on Sunday, October 9th, at World's Fair Park in Downtown Knoxville. This fun and heart-warming day begins at 1 p.m. and concludes around 4 p.m. We would love as many of you as possible to participate, but we do not mean to pressure anyone. We recognize how busy everyone is, however, we just wanted to let you all know about the event and thought it might be a great opportunity to get together.

You can help by joining our team for the walk and making a contribution or in lieu of walking simply make a donation. You may send checks made out to DSAG/Buddy Walk to us at our address (above) or you can send them directly to DSAG at the address listed below. If you send checks directly to DSAG, please put _____'s name on the memo line.

Participation is easy, and will make a huge difference in the lives of children and adults in the East Tennessee area with Down syndrome.

We hope to see you on October 9th. Thank you in advance for your support and generosity.

Sincerely,

[Your name]

DSAG
P.O. Box 53575
Knoxville, TN 37950